DIGITAL

Ads Rate Card & Ad Specs

COINage

Our Editorial Approach

We believe in the power and value of life-long learning. That has been the foundation of COINage since its inception in 1964, and while the mediums of accessing and distributing information have changed and evolved, life-long learning is still the core.

Today we continue to partner with esteemed professionals within various elements of the numismatic and investment industries to provide award-winning editorial coverage. Whether it's current news about the fight against counterfeit coins, the examination of historical events and influences within numismatics, easy-to-understand reports about changes in the market and its impact on coin prices, we are there to provide readers with valuable insight, accessible with any device.

At the end of the day, our goal is to support current members of the numismatic community as they grow, explore, and enjoy their interests to the fullest, and welcome newcomers to the joys and rewards of the world's oldest hobby.

Newsletter Advertising

Option 1
(728 x 90)

Option 2
(300x250)

Option 3
(600x300)

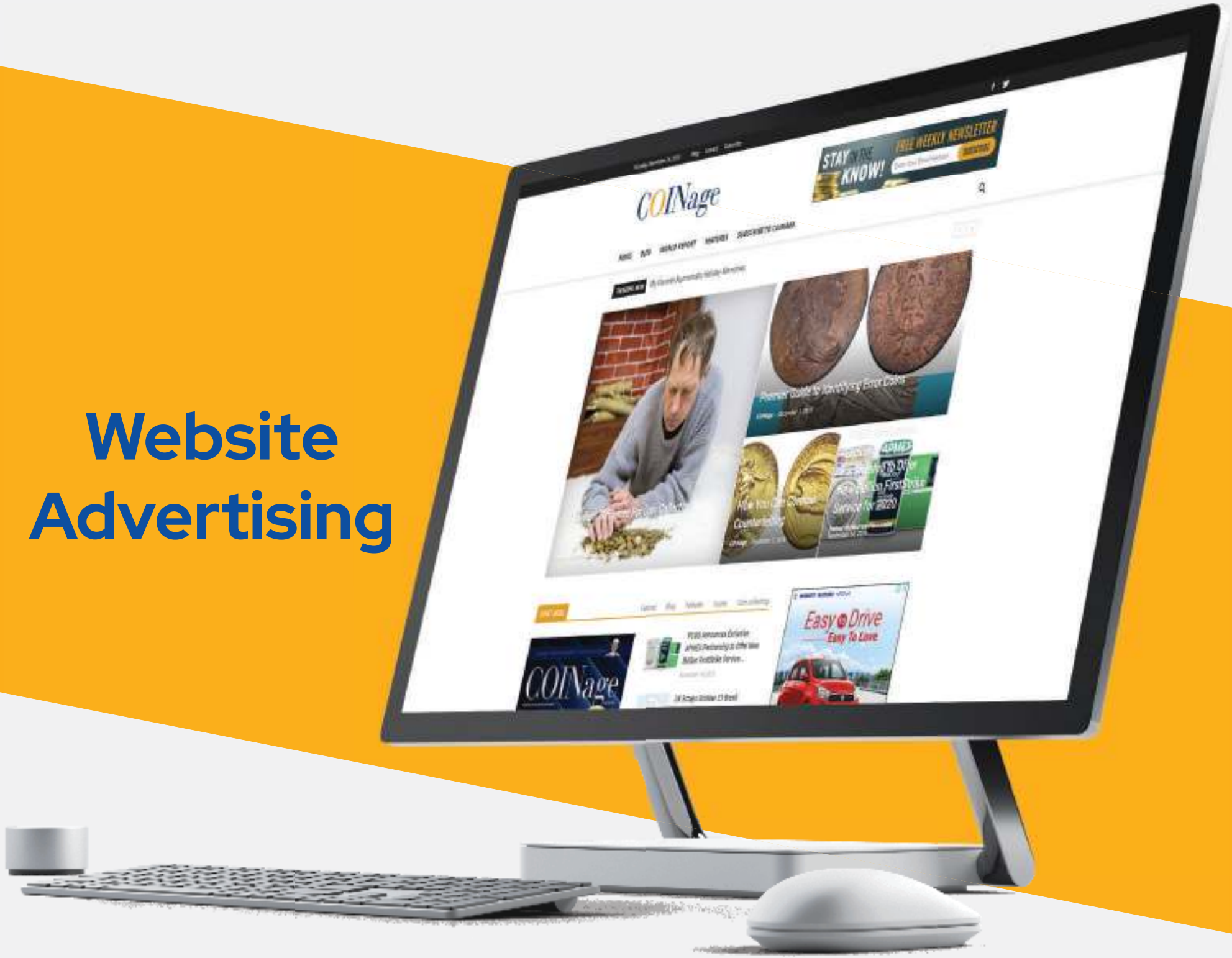
Option 4
Advertorial Newsletter
(600x300)

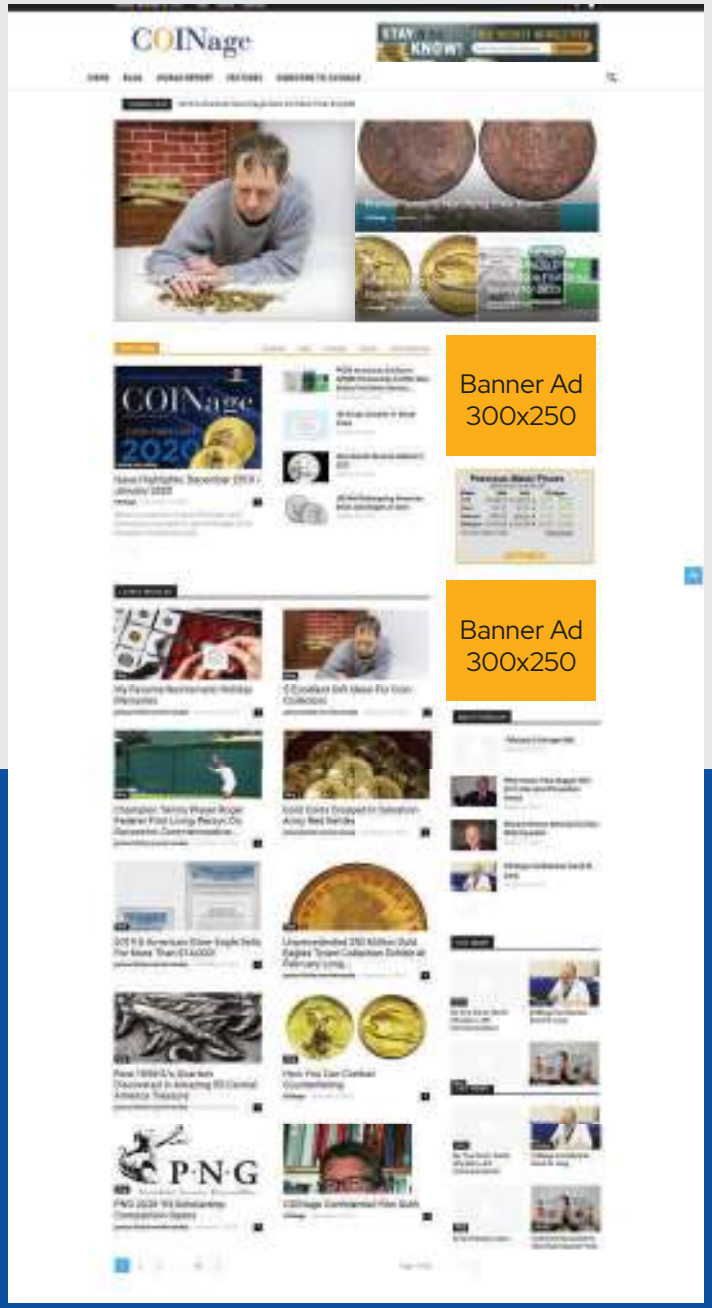
Option 4
Dedicated Email Blast
(600x300)

Prices start as low as $75 depending on size, location and frequency.

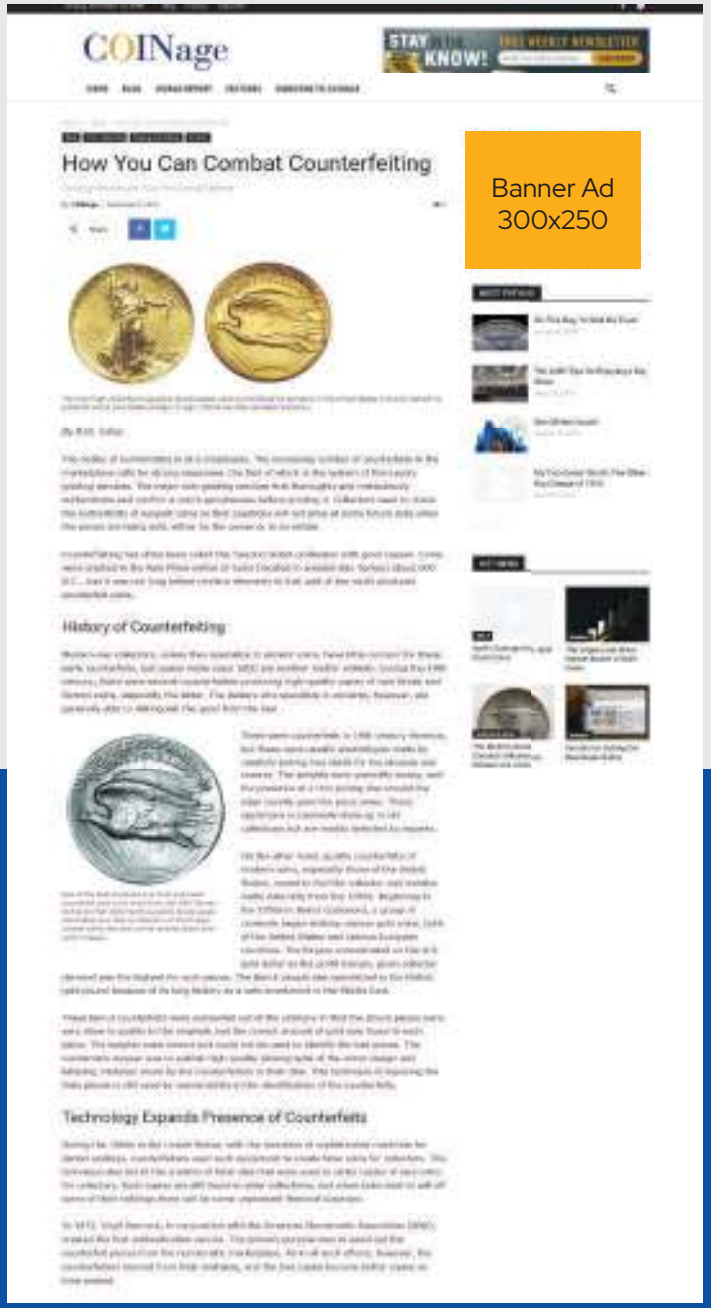
The new and improved COINage Weekly Update e-newsletter is deployed every-other Wednesday to an audience of 2,000 and growing weekly.

Website Advertising





Home Page



Article Page

Digital Ad Specs

Rates start as low as $75 and vary by frequency, and location to the fullest.

Ad Names	Ad Sizes (Pixels)	Formats Accepted	Max Initial File Sizes	Max Animation Time	Audio	Rich Media Option	Page Location		
							Home	Category	Article
Banner Ad	300x250	JPG, GIF, HTML5, JS tag	150 KB	15-sec	On user click	Yes	✓	✓	✓

*We accept 3rd party click and impression trackers.

*30% extra for DMA targeting.

Social Media Rate Card

Shout outs starting as low as **$50** depending on platform and frequency.

All in 1 social media combo available as low as **$125**.

TRACY ALVAREZ

Ad Sales Executive
Beckett Media | Entrust Global Group

Email: Talvarez@Beckett.com
Direct: 1-972-490-5212